



PLAYSTATION®2 VITAL STATISTICS

- The **PlayStation 2** computer entertainment system was launched on October 26, 2000. Since then, nearly 19 million consoles have been sold in North America, with more than 50 million shipped worldwide.
- The **PlayStation 2** computer entertainment system is currently outselling competition by a minimum of three to one.
- According to the NPD Group, the videogame industry generated \$10.3 billion in 2002, well above the total U.S. movie box office receipts for the same year.
- **PlayStation 2** owners can choose from a library of more than 450 game titles. The quality, selection and low price of games available for the **PlayStation 2** computer entertainment system makes it the best selling next generation console to date.
- **PlayStation 2** can be found on the sets of many of the most popular television shows. Recent television “appearances” include “*Malcom in the Middle*,” “*King of Queens*,” “*Fastlane*,” “*Smallville*” and more.
- **PlayStation 2** can also be found on the sets of some of the biggest films. Recent and upcoming film “appearances” include “*Bringing Down the House*,” “*Biker Boyz*,” “*Empire*,” and “*Head of State*.”
- On August 27, 2002, Sony Computer Entertainment America made online console gaming a reality in North America with the launch of the Network Adaptor (Ethernet/modem) (for PlayStation 2), the gateway to the PlayStation 2 online arena.

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